

Thursday 1st May 2008 12:15-13:45
Royal Society of Chemistry, Cambridge Science Park

Bigger Brains for Better SET Business Jenny Scott

Estimates vary about how much of the potential of our brains we use at any time - but they are always very low! The big question is - Is the brain over specified or underutilised? Neuroscientists are generating a great deal more information about how the brain works and SET based businesses are dependent on positively stimulating collaborative intellectual focus for the next breakthrough.

Jenny Scott from Powering Up and a Cambridge AWiSE member herself will be talking about how working together in teams and collaborating achieves better business results, is a more intelligent way to work and how it produces better thoughts and ideas.

Come along and share your views and experiences!

To register for this meeting, email: info@camawise.org.uk

A sandwich lunch (£4 members, £8 non-members payable on the door) is provided from 12:15 with the talk starting at ~12:45.

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