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ResearchSEA Asia Research News

Bringing Asian Research to the International Media



In 2005, I went down a road I never thought I would take. I set up my own company and went into business. Having spent almost all my adult life in research and universities, this decision came as a great surprise to many people, including myself.

As an Asian scientist and ex-journalist based in the UK, I came to realize that the media was geographically biased in their coverage of research news. It turns out that many journalists simply do not know what research is done in many parts of Asia, Africa and Latin America. Unlike research in Europe and North America, these parts of the world lack centralised resources and mechanisms for getting information to journalists. I set up ResearchSEA – Asia Research News, to give Asian research a mechanism for reaching international journalists and vice versa. Now 4 years on, we have successfully promoted research from institutions in Japan, Singapore, Malaysia, Thailand, Hong Kong, Syria and the Philippines.

Some of our recent press releases include an archaeological find in Malaysia which questions the dating of the “Out of Africa” theory and Japanese researchers who are paving the way for cloning extinct creatures like the woolly mammoth. This spring, we will be running media workshops for researchers in Southeast Asia and will launch a new magazine highlighting interesting on-going research in Asia. One of its feature write-ups will be the X-ray Free Electron Laser (XFEL) facility which promises to be the brightest light on the planet and will allow close observation of proteins that currently cannot be analyzed, as well as the structure of viruses.

Being privy to knowledge about such exciting research and being able to tell people about it is the best part of my job. 2009 is already proving to be a very exciting year for me and ResearchSEA.



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